



Philips Hue
White and color ambiance

Starter kit
GU10



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Limitless possibilities

Connected to you

Get started with the Philips Hue White and color ambiance starter kit and experience high quality white and colored light that offers you endless possibilities.

Turn on your imagination

- Play with light and choose from 16 million colors
- Sync your Philips Hue lights with movies and music

Turn on your moments

- Warm white to cool bright daylight
- Energize, concentrate, read and relax with light
- Wake up gently to your personal sunrise

Turn on your peace of mind

- Control your lights from anywhere
- Set light schedules for easy home automation
- Control your lights, your way

Easy, reliable and future proof system

- Connect up to 50 Philips Hue lights
- Compatible with Apple HomeKit technology

PHILIPS

Highlights

Paint with light



Play with light and choose from 16 million colors in the Hue app to match the light to your mood. Use a favorite photo and re-live that special moment with splashes of light. Save your favorite light settings and recall them whenever you want with the tap of a finger.

Sync light to music and movies



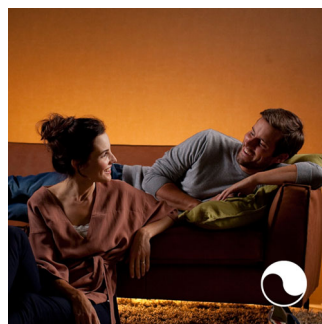
Extend your TV viewing experience to the whole room or lift your gaming experience to the next level. Download a third party app and discover the amazing things you can do with Philips Hue. Or sync light to your favorite music and enjoy every beat to the fullest. Turn any room into a dance floor and see how light reacts to your music. Download one of the third party apps and get the party started with Philips Hue.

Create your ambiance



Set the right ambiance for any moment with a range of beautiful, natural white light. Use the app to set any shade of white light, from cool energizing daylight to relaxing warm white light. Take control and set the ambiance. Not too bright. Not too dark. Just right.

Light for your well-being



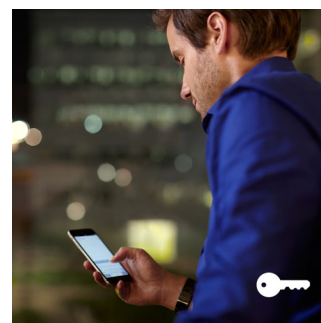
Light influences our mood, behavior, alertness and routines. Through the app, you can set the light that is optimal for your moment. Philips Hue helps you to energize, concentrate, read and relax. Customize your daily routines into moments you can enjoy. Feel different. Feel better.

Wake-up naturally



Ease your sleeping routine and wake up gently for a fresh start of each day. Philips Hue will help get you out of bed in a nice way. The gradually increasing light intensity gives you the feeling you are waking up naturally with sunlight - rather than the rude awakening of an alarm ringing.

Away-from-home control



You can control your lights remotely wherever you are. Check if you have forgotten to switch your lights off before you left your home, and switch them on if you are working late. With geofencing technology, your lights can even welcome you home or switch off automatically when you leave your home. It's all about simplifying your life and giving you peace of mind in smart and useful ways.

Specifications

The bulb

- Fitting: GU10
- Form factor: GU10
- Lifetime: 25000 hour(s)
- Wattage: 6.5 W
- Light output: 16 million colors, Functional white light, All shades of white, From warm to cold white color, Dimmable via smart device only, Beam angle - 160° +/- 20°
- Lumen output: 145 lm @ 2000K, 210 lm @ 3000K, 250 lm @ 4000K, 230 lm @ 6500K, 38 lm/W efficacy @4000K, Default start-up 195lm @ 2700K, >80 CRI from 2000–4000K
- Software upgradable
- Start up: Instant 100% light output
- Height: 71 mm
- Width: 50 mm

The bridge

- Diameter: 100 mm
- Height: 25 mm
- Frequency band: 2400–2483.5 MHz
- Max. number of accessories: 10
- Max. number of bulbs: 50
- Mounting options: Desktop, Wall
- Power adapter: 100–240 V AC / 50–60Hz, Output voltage: 5 V DC 600mA, Standby power: 0.1 W max
- Power consumption: 250mA max

What's in the box

- Bridge: 1

- Ethernet network cable: 1
- Power adapter: 1
- Hue bulbs: 3

Environmental

- Operational humidity: 0%<H <80% (non condensing)
- Operational temperature: 0°C - 40°C

Guarantee

- 2 years

What's supported

- iOS: 7 or later
- HomeKit compatible: iOS 9 or later
- iPad: 2, 3rd and 4th generation
- iPad Air: 1, 2
- iPad Mini: 1, 2, 3
- iPhone: 4, 4S, 5, 5S, 6, 6 Plus
- iPod Touch: 5th generation

Also tested on

- Android: 2.3 or later
- Google Nexus: 5, 7
- HTC: One
- Motorola Nexus: 6
- Note: Note, Note 2, Note 3, Note 4
- OnePlus: One
- Samsung Galaxy: S2, S3, S4, S5
- Sony: Xperia Z3



Issue date 2015-11-01

Version: 2.0.1

12 NC: 9290 002 61711
EAN: 87 18696 50862 6

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